

THE EXECS

 **Gerry Glynn**
CEO, PARTNER

 **William Farmer**
COO, PARTNER

 **Linda Casimano**
CFO, PARTNER

OVERVIEW

CREATACOR is a 3-Dimensional marketing environment provider that designs, builds and manages exhibits for trade shows, marketing events, retail applications, show rooms, lobbies, mobile tours, stage sets and more, for leading brands worldwide.

Since 1987, our talented and dedicated team has served hundreds of trade show managers, marketing specialists and event planners producing and managing top-level national and international marketing programs and face-to-face marketing environments.

ESTABLISHED: 1987 HEADQUARTERS: NY EMPLOYEES: 50+

KEY FACTS



1 Headquartered in upstate New York, Creatacor's corporate offices and design studio, as well as graphic production and warehousing operations are housed in a 88,000 square foot facility.

2 Creatacor employs more than 50 team members, including account managers, 3D designers, graphic artists, expert carpenters, electricians and a variety of highly-skilled specialists.

3 Creatacor has won several American Advertising Awards (ADDYs), from the Albany Ad Club, to honor its creative work in the fields of marketing, public relations and advertising. Many of Creatacor's clients, including MindBody, Inc., OSRAM SYLVANIA and Virgin Atlantic, have also won awards for booth design at the various shows they have attended.

NOTABLE CLIENTS

LEGO® Systems, Inc. • Central Garden & Pet • Wockhardt Pharmaceuticals
DSM • Callaway • AMRI • SUNY Albany • Albany Medical Center & many more!

DESIGN SERVICES

3D CONCEPT CREATION
GRAPHIC LAYOUT & PREFLIGHT
IN-HOUSE GRAPHIC PRODUCTION



CLIENT SERVICES

PROJECT MANAGEMENT
ON-SITE SERVICE COORDINATION
BUDGETING AND ESTIMATING



FABRICATION SERVICES

ENGINEERING DRAWINGS
STATE-OF-THE-ART CONSTRUCTION TECHNIQUES



LOGISTICS SERVICES

STORAGE & ASSET MANAGEMENT
SHIPPING COORDINATION
RENTAL DISPLAYS



MEDIA CONTACT

BAKER PUBLIC RELATIONS | 104 Everett Road, Albany, New York 12205 | 518.426.4099 | megan@bakerpublicrelations.com

WANT TO KNOW MORE? VISIT CREATACOR.COM

