

# GRAPHICS REQUIREMENTS

## FILE FORMATS\*

### ADOBE CC ILLUSTRATOR

- Do NOT embed placed images
  - Supply all raster images
- Use spot colors from Pantone library
- CONVERT ALL FONTS TO OUTLINES
- RGB color space recommended for all paper and digital vinyl output
- CMYK color space recommended for all fabric output
- 1" bleed required for all mounted files on substrate
  - Please include this bleed inside the document set-up area
- Using styles and effects in Illustrator may cause printing difficulties and undesired results; delays should be expected

### ADOBE CC PHOTOSHOP

- Files should be at least 150 DPI at FULL SIZE for quality output
- INCLUDE BOTH LAYERED AND FLATTENED FILES
- RGB color space recommended for all paper and digital vinyl output
- CMYK color space recommended for all fabric output
- 1" bleed required for all mounted files on substrate
  - Please include this bleed inside the document set-up area

### ADOBE CC IN DESIGN

- Supply all supporting fonts and imagery
- Use spot colors from Pantone library
- CONVERT ALL FONTS TO OUTLINES IS PREFERRED
- RGB color space recommended for all paper and digital vinyl output
- CMYK color space recommended for all fabric output
- 1" bleed required for all mounted files on substrate
  - Please include this bleed inside the document set-up area
- Using styles and effects in InDesign may cause printing difficulties and undesired results; delays should be expected
- Supply IDML file for usage of applications later than CS6 IN DESIGN

***\*PDFs not recommended for production***

***\*View all raster art at 100% at final print size before submitting***

## IRREGULAR DIE-CUT SHAPES

- A vector cut-line path must be included with all irregularly shaped panels and placed within an illustrator document and placed on a separate layer
- 1" bleed is required

## COLOR REQUIREMENTS

- Color proof and/or PMS Color specification required
- Be aware that it may not always be possible to obtain an exact match
- If color guides are not available, we will use our professional judgment

## MATRIX PANELS/MURAL PANELING

- One (1) digital file is recommended, tiling will be done during production
- Please consider how art and small text will be affected when tiling occurs

